



**Atlanta Pet Rescue**  
and adoption

# Mission & Goals

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## MISSION

Atlanta Pet Rescue is a non-profit, volunteer-based no-kill animal shelter dedicated to rescuing unwanted pets. We provide compassionate care for homeless dogs and cats.

Adoptability ~ Public education ~ Responsibility

## VALUES

### Adoptability

We rescue dogs and cats after obtaining necessary medical attention and services (including spay/neuter) to make them healthy adoptable dogs and cats. We find qualified homes for our pets with people who are able to provide the pet with a permanent home including love, care, training and nurture required by these animals.

### Public Education

We educate the public about pet ownership issues through presentations, individual counseling, distribution of educational materials and sponsoring educational seminars on dog training issues. Whether a guest leaves with the pet they came for, a different but better suited pet, or no pet at all, it is important that they leave with a feeling of satisfaction, having received knowledge that will enable them to make more informed choices about pet ownership.

### Responsibility

We exercise fiscal responsibility in handling our adoption fees, donations and other fundraising receipts to provide the maximum care for our rescued pets and to ensure our financial viability into the future.

## OUR ADOPTION PROGRAM

Atlanta Pet Rescue & Adoption provides shelter and medical treatment for approximately 1,200 pets each year. These pets come to us from animal shelters, other rescue groups, and owners who wish to surrender their pets. We help adoptable, but unwanted pets in the metro-Atlanta area find good homes. Our network consists of approximately 100 volunteers who foster, transport, counsel and place pets that come into our program. Over 9,000 pets have been rescued through Atlanta Pet Rescue since 1999. We rely entirely on donations from individuals, companies and foundations for support.

## GOALS

To accept adoptable pets whose owners can no longer or will no longer provide care for them

To retrieve pets from shelters or animal control facilities so they may live to see another day

To find responsible, stable, loving new homes for all of our rescued pets

To spay and neuter all pets in our program, to help reduce the pet overpopulation crisis

To rehabilitate pets before re-homing them, by providing the necessary medical treatment, as well as training needed to increase their chances of successful (permanent) placement

To place pets in suitable homes as soon as reasonably possible, so they can start their new lives quickly

To thoroughly screen adoption applicants before making placement decisions

To educate prospective adopters about our rescue program and the requirements for taking care of the pets in our program

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[WWW.ATLANTAPETRESCUE.ORG](http://WWW.ATLANTAPETRESCUE.ORG)



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# Facts & Stats

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## WHO ARE WE?

Established in 1999, Atlanta Pet Rescue is a non-profit, volunteer-based, no-kill animal shelter dedicated to finding permanent homes for homeless pets. We provide compassionate care for the dogs and cats we rescue. Atlanta Pet Rescue provides shelter and medical treatment for more than 1,200 pets each year. To date, more than 9,000 pets have been placed in loving homes by Atlanta Pet Rescue.

These pets come to us from animal shelters, other rescue groups and owners who wish to surrender their pets. We find good homes for adoptable, but unwanted pets.

## COMMUNITY INVOLVEMENT

It takes a lot of help to keep Atlanta Pet Rescue operating smoothly. In 2008, we were privileged to have the help of 258 volunteers at our adoption center, and an additional 186 volunteers helped with off-site events and projects.

Collectively, at our adoption center, our volunteers donated over 8,500 hours of service in 2008. This does not include off-site events and special projects.

## RECOGNITION

Judy Price, founder of Atlanta Pet Rescue, was honored to receive the 11Alive Community Service Award for 2007. Atlanta Pet Rescue was voted “Best Place to Adopt a Pet” by the readers of Atlanta Magazine for the last two years in a row.

## WEB STATISTICS

On Google, the most popular international search engine, the Atlanta Pet Rescue web site is listed as result number one or two when someone searches for “pet rescue”. Our web site receives over 5 million hits every month.

## WHAT CAN YOU DO TO HELP?

Our network consists of a large group of volunteers who foster, transport, counsel potential adopters and help with a myriad of tasks at our adoption center. Atlanta Pet Rescue always needs loving foster homes and volunteers to help at our adoption center, as well as at off-site events and fundraisers.

We rely entirely on adoption fees, fundraisers and donations from individuals, companies and foundations for our support. Atlanta Pet Rescue is always in need of monetary donations, as well as postage stamps, laundry soap, hand sanitizer, paper towels, copy paper, chicken-based canned dog and cat food, dog and cat treats, pet carriers and crates.

Please visit us online to learn about all of our dogs and cats available for adoption, upcoming events, shelter news, and enjoy the stories of our adopted pets on the Happy Tales page of our web site. Our web site is updated daily—so please visit often.

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# Giving Menu

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## FOR OUR CATS

litter (swheat scoop brand)  
cat toys and treats  
plastic or wire cat crates in usable condition

## FOR OUR DOGS

leashes and collars  
stainless steel bowls  
dog toys and treats  
stainless steel bathtub with ramp  
plastic or wire dog crates in usable condition

## TO KEEP OUR SHELTER CLEAN

commercial floor washer  
commercial washer and dryer  
commercial strength waste bags - 33 gallon  
bleach  
laundry detergent  
paper towels

## FOR OUR OFFICE, VOLUNTEERS AND STAFF

postage stamps  
printing services for business cards, brochures, postcards and event fliers  
bottled water and snacks to fuel our volunteers  
donor/volunteer database management software  
general office supplies  
laptop computer

## NEW ADOPTION CENTER

a new place to call home, including:  
minimum 15,000 square feet on one acre of land  
parking for 30 cars  
industrial zoning  
safe and easy-to-find location

## OTHER

monetary donations  
corporate sponsors/advertising for events  
groups or organizations to hold fundraisers  
groups or organizations to volunteer



FOR IMMEDIATE RELEASE

CONTACT: *SHERYL GRIPPER, (404)892-1611*

**11ALIVE COMMUNITY SERVICE AWARDS AIRS THIS WEEKEND  
11 Outstanding Honorees and one HUGE surprise!**

The 2007 “11Alive Community Service Awards” will be broadcast on Saturday, April 14<sup>th</sup> at 7:30 pm on 11Alive. An encore presentation will run Sunday, April 15<sup>th</sup> at 1:30 pm on WATL 36, now myATL TV. Go to myATLTV.com to find out where to watch myATL TV in your area.

For thirty-two years, 11Alive has honored the unsung heroes, the volunteers, in “The 11Alive Community Service Awards”. The charity beneficiary for 2007 is the Atlanta Union Mission, a community leader in providing homeless services. This year’s award show, taped on Tuesday, April 10<sup>th</sup>, includes one HUGE surprise you have to see to believe. It’s a touching moment that will help shape the future of these 11 outstanding award winners.

The 2007 Award Recipients are:

**Julius Alexander**, for founding Aviation Career Enrichment, a youth motivational program which operates a flight academy for students between the ages of 9 and 18.

**Trudy Dickinson**, for 15 years of volunteering as a tutor at Hambrick Elementary School, reading to and mentoring to the students.

**Ryan Gembala & Garrett Gravesen**, for founding H.E.R.O. for Children, a mentoring and activity program for children with AIDS and HIV.

**Haley Kilpatrick**, for founding Girl Talk, a mentoring program through schools, where high school girls encourage and mentor girls in middle school.

**Ken Massingale**, for over 25 years of service with the Georgia Lions Lighthouse Foundation, founding Operation Eye Care, a used eye glass recycling program and Cells for Sight, a cell phone recycling program which raises money for eye surgery.

**John McLaughlin**, for forming a Miracle League in Atlanta, a barrier free sports facility where children who are physically challenged can participate in sporting events either as athletes or spectators.

**Sebri Omer**, for building Yemage Medical Center, a 45 bed hospital in his native home of Harar, Ethiopia.

**Judith Price**, for founding Atlanta Pet Rescue and Adoption, a volunteer based no kill animal shelter where animals are rescued, treated and groomed for adoption and owners are educated about having healthy relationships with the pets.

**Roscoe Speaks**, for volunteering the past five years at Embracing Hospice, providing encouragement and laughter to the patients.

**Leatha Womble**, for over 3000 hours of volunteer service with the Center for the Visually Impaired STARS program for visually impaired youth, assisting students and teachers during the After School Enrichment program.

**The Boisfeuillet Jones Award**

**R. Charles Loudermilk, Sr.**, for a life of business and community leadership as the founder, chairman and CEO of Aaron Rents, Inc. Charlie is the founder and past Chairman of the Buckhead Coalition, Chairman of the Buckhead Community Bank and has served on the Board of Directors of the Corporation for Olympic Development, the Atlanta Convention and Visitors Bureau, the downtown Rotary Club, the Piedmont Hospital Foundation Board, the Archbold Hospital Foundation in Thomasville, the Atlanta Community Food Bank, and the Lovett School. He served on the MARTA Board of Directors for four years including two years as Chairman and he was a member of the Omni Group that built the Omni and brought professional hockey and basketball to Atlanta with the Flames and the Hawks.



# Membership Information

Please complete and return in the self-addressed stamped envelope provided.

Contact Name: \_\_\_\_\_

Company Name (if a corporate membership): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone(h): \_\_\_\_\_

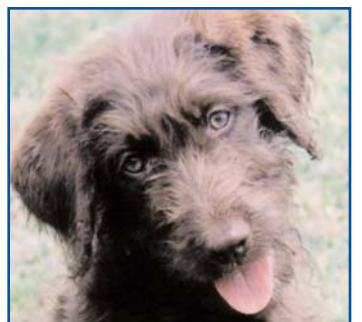
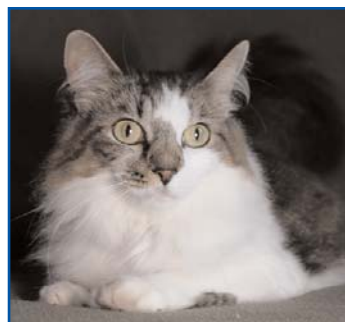
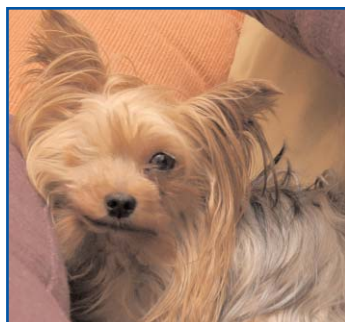
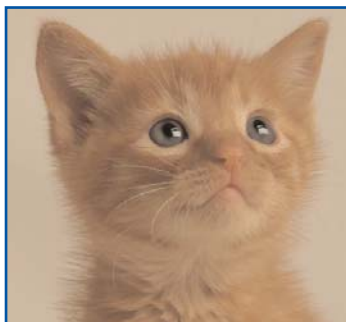
Email address: \_\_\_\_\_

Would you like to receive our monthly e-newsletter, The Pet Page?  yes  no

What is your shirt/dress size:  Small  Medium  Large  X Large  XX Large

Please list the appropriate number of pet names below that you would like for us to use to name new dogs or cats coming into our adoption program, that your donation will be helping us rescue. List 10 names for silver memberships (\$500 - \$999) and 15 names for gold memberships (\$1,000 and up).

_____	_____
_____	_____
_____	_____
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_____	_____
_____	_____
_____	_____
_____	_____





Pet Pals

a community outreach program by Atlanta Pet Rescue & Adoption

## our goals

- To share Atlanta Pet Rescue pets with participants in a comfortable, informal setting
- To offer physical, social, emotional and cognitive activity to our participants
- To provide fun and laughter - the best therapeutic activity available
- To provide this service at no charge

## about pet pals

Animal-assisted visits have been proven as a source of numerous cognitive, physical, social and emotional benefits, including the development of the following areas of learning:

- Memory
- Speech and Communication Skills
- Motor Skills
- Balance and Coordination
- Mental Health
- Relaxation

Our program is growing fast. We are getting requests for new participants and volunteers daily! To learn more about Pet Pals, or how to help by volunteering or donating to the program, please email us at [info@atlantapetrescue.org](mailto:info@atlantapetrescue.org) or call: 404.815.6680.

Pet Pals is a community outreach program of Atlanta Pet Rescue & Adoption, Inc., a no-kill, non-profit pet adoption center.

Atlanta Pet Rescue  
720 14th Street  
Atlanta, GA 30318  
[www.atlantapetrescue.org](http://www.atlantapetrescue.org)



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