



ATLANTA PET RESCUE & ADOPTION

FOR IMMEDIATE RELEASE

Contact:

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Atlanta Pet Rescue needs your vote to help save thousands of homeless pets in Atlanta!

Atlanta, GA – Atlanta Pet Rescue & Adoption (APR) is excited to announce their participation in “The Find the Next Firedog Photo Contest” which has already guaranteed them a \$1,000 donation, and potentially could mean **winning \$50,000** to save to critically ill, neglected, abused or homeless cats and dogs in Atlanta. APR thanks Circuit City and Kodak for offering them the opportunity to win these much-needed funds!

All you have to do is go online to www.firedog.com/kodak and enter your vote for Toby. Toby (shown at left) has chosen APR to be the beneficiary of the contest if he wins. Therefore, for every valid vote Toby gets during the grand prize portion of the contest, Atlanta Pet Rescue will receive one dollar. If Toby receives the most valid votes, APR will receive an additional \$50,000 grand prize donation.

Toby’s caregiver submitted a digital photo of Toby which judges then voted to be one of the 20 finalists. From this Sunday, January 6 through January 26, 2008, we ask you to vote for Toby’s photo, thereby voting for Atlanta Pet Rescue as the recipient of the \$50,000 grand prize (as well as the one dollar per-vote donation!).

Even if we don’t win the grand prize, your one vote will mean one more dollar towards saving the critically ill, neglected, abused or homeless cats and dogs in Atlanta, that so desperately need your help! And every dollar counts, so please – vote today!

Atlanta Pet Rescue is a 501(c)(3) non-profit, no-kill, cage-free volunteer-based animal shelter operating on a shoestring budget. The shelter rescues and finds adoptive homes for over 1,200 homeless dogs and cats each year. Pets are available for adoption five days a week, Tuesday through Saturday at 720 14th Street in midtown, Atlanta. To read more information on this contest, or for more information on Atlanta Pet Rescue, please visit our web site, www.atlantapetrescue.org or call 404.643.2332 and ask for Betsey Blimline, Director of Marketing and Development.

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